

# Privacy Policy

**Effective Date: April 14, 2026**

Eventscape.ai ("we," "us," or "our") is committed to protecting the privacy and security of the information shared by our users. This Privacy Policy outlines our practices regarding the collection, use, disclosure, and protection of personal data and information when you use our AI-powered event design platform and website located at <https://eventscape.ai> (collectively, the "Service").

By accessing or using the Service, you agree to the terms of this Privacy Policy. Eventscape.ai acts as the data controller for the personal data processed through our platform.

## 1. Information We Collect

To provide our sophisticated design visualization tools and project management features, we collect the following categories of information:

### A. Personal Identification Information

- **Account Data:** Name, email address, and professional credentials provided during registration.
- **Billing Information:** While we use third-party processors for payments, we collect information necessary to facilitate transactions, such as billing addresses.

### B. Event and Design Data

- **Project Details:** Information regarding specific events, including event titles, dates, guest counts, and detailed design parameters across our 21 design fields (e.g., charger plate finishes, floral heights, lighting treatments).
- **Uploaded Content:** Inspiration images uploaded from external sources (Pinterest, Instagram, or personal devices) for AI analysis.
- **Generated Content:** AI-generated photorealistic scene types, color palettes, and version history.

### C. Technical and Usage Data

- **Log Data:** IP addresses, browser types, operating systems, and timestamps.
- **Interaction Data:** Information on how you interact with our Style Board presentation system, pipeline tracking, and image storage.

## 2. How We Use Your Information

Eventscape.ai utilizes collected data for the following purposes:

- **Service Provision:** To process inspiration images via AI, generate design profiles, and produce photorealistic renderings.
- **Project Management:** To maintain your 9-stage pipeline tracking and unlimited image storage.
- **Communication:** To send system notifications via Resend, including real-time alerts when clients approve elements on a Style Board.

- **Unsubscribe / Opt-Out:** To provide an unsubscribe mechanism for non-transactional communications where required. If you receive a marketing or promotional email from us, you can unsubscribe at any time by clicking the “unsubscribe” link in that email. You may continue to receive important transactional or service-related messages (such as account notices, billing receipts, security alerts, and product-related operational messages) even after you unsubscribe from marketing emails.
- **Optimization:** To refine our AI-driven design tools and improve the user experience for boutique event designers.
- **Compliance:** To enforce our terms, protect design integrity through watermarking, and meet legal obligations.

### 3. Third-Party Service Providers

We engage select third-party sub-processors to perform functions and provide services to us. These providers only have access to information necessary to perform their functions:

- **Supabase:** Used for secure database management, authentication, and backend infrastructure.
- **OpenAI:** Utilized for GPT-4o Vision analysis and image generation services (gpt-image-1). Your uploaded inspiration images and design prompts are processed through OpenAI’s API.
- **Stripe:** Manages all payment processing. Eventscape.ai does not store full credit card numbers on our servers.
- **Resend:** Facilitates transactional emails and platform notifications.

### 4. Data Retention and Security

#### A. Data Retention

We retain your personal data and generated design assets for as long as your account is active or as needed to provide you with the Service. Because our Service offers unlimited storage of generated images and version history, we maintain this data until you explicitly request deletion or close your account, subject to any legal requirements to retain data for longer periods.

In some cases, we may retain certain information for longer where required or permitted by law (for example, for tax, accounting, fraud prevention, security, or dispute resolution purposes). We may also retain and use aggregated or de-identified information that cannot reasonably be used to identify you.

#### B. Security

We implement reasonable administrative, technical, and organizational safeguards designed to protect personal data against unauthorized access, loss, misuse, alteration, or destruction. These safeguards include access controls, encryption in transit where supported, and security features provided by our infrastructure partners (including Supabase). We also use watermarking to help protect design integrity until final client approval is secured.

However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

## 5. User Rights and Choices (Including GDPR)

You may have certain rights and choices regarding your personal data, depending on where you live.

### A. Access, Correction, and Deletion

You may request to:

- **Access** the personal data we hold about you.
- **Correct** inaccurate or incomplete personal data.
- **Delete** your personal data (and associated projects/assets) subject to legal limitations and our legitimate business needs (for example, security, fraud prevention, and legal compliance).

### B. How to Exercise Your Rights

To exercise your rights, contact us at the email address listed in the "Contact Information" section. We may take steps to verify your identity before responding. If you are an authorized agent making a request on someone's behalf (where permitted), we may request proof of authorization.

### C. GDPR (EEA/UK/Switzerland) Notice

Eventscape.ai operates globally. For users located in the European Economic Area (EEA), the UK, or Switzerland, we comply with applicable data protection laws, including the General Data Protection Regulation (GDPR).

**Legal Bases for Processing (GDPR):** We process personal data based on one or more of the following legal bases:

- **Contract:** To provide the Service you request (e.g., create accounts, process inspiration images, generate designs, and deliver Style Boards).
- **Legitimate Interests:** To secure, maintain, and improve the Service; prevent fraud; and operate our business (balanced against your rights).
- **Consent:** Where required (e.g., certain cookies/marketing where applicable); you can withdraw consent at any time.
- **Legal Obligation:** To comply with applicable laws.

### Your Rights Under GDPR:

- **Access and Portability:** You may request a copy of your personal data in a structured, commonly used format.
- **Rectification:** You may request that we correct inaccurate or incomplete data.
- **Erasure ("Right to be Forgotten"):** You may request deletion of your personal data, subject to legal limitations.

- **Restriction and Objection:** You may request restriction of processing or object to certain processing (including, where applicable, processing based on legitimate interests).
- **Withdrawal of Consent:** Where processing is based on consent, you may withdraw it at any time without affecting the lawfulness of prior processing.

**International Transfers:** If we transfer personal data from the EEA/UK/Switzerland to countries that may not provide an equivalent level of data protection, we use appropriate safeguards as required by law (such as standard contractual clauses or other lawful transfer mechanisms).

**Complaints:** You may lodge a complaint with your local data protection authority. We encourage you to contact us first so we can try to resolve your concern.

## 6. Cookie Policy

We use cookies and similar tracking technologies (such as local storage and pixels) to enhance your experience, maintain your session, provide core functionality, and analyze platform performance.

### A. Types of Cookies We Use

- **Essential Cookies:** Required for account login, authentication, security, and basic site functionality.
- **Functional Cookies:** Used to remember preferences and settings (for example, design settings and interface choices).
- **Analytical/Performance Cookies:** Help us understand how users interact with the Service (for example, how designers use pipeline tracking and Style Boards) so we can improve performance and usability.

### B. Your Choices

You can manage cookie preferences through your browser settings and, where available, within the Service. If you disable certain cookies, some features of the Service may not function properly.

### C. Do Not Track

Some browsers offer a "Do Not Track" (DNT) setting. Because there is no consistent industry standard for DNT signals, we do not respond to DNT signals in a uniform way.

## 7. Third-Party Services

We use third-party service providers (sometimes called "sub-processors") to help us operate, provide, and improve the Service. These providers may process personal data on our behalf to perform specific functions, and they are only permitted to use that information as needed to provide services to us.

- **Supabase:** Used for secure database management, authentication, file storage, and backend infrastructure.
- **OpenAI:** Utilized for GPT-4o Vision analysis and image generation services (gpt-image-1). Your uploaded inspiration images, related prompts, and certain design inputs are processed through OpenAI's API to provide AI features.

- **Stripe:** Manages payment processing. Eventscape.ai does not store full credit card numbers on our servers.
- **Resend:** Facilitates transactional emails and platform notifications (for example, account messages and real-time alerts).

These providers may be located in, or process data in, countries other than your own. See Section 5 for information on international transfers where applicable.

## **8. Changes to This Privacy Policy**

Eventscape.ai reserves the right to update this Privacy Policy to reflect changes in our AI technologies, legal requirements, or business practices. We will notify users of any material changes by posting the new policy on this page and updating the "Effective Date."

## **9. Contact Information**

For questions regarding this Privacy Policy or to exercise your data rights, please contact:

Eventscape.ai 228 Park Ave S #942634 New York, NY 10003 Legal Department Email: [legal@eventscape.ai](mailto:legal@eventscape.ai)